

THE HUMPHREY/ GROUP



Presenting with Impact™



A Signature Learning Experience

Presenting with Impact™ is a hands-on, interactive learning experience that gives leaders the skills to present with clarity and confidence every time. Participants will gain the ability to deliver compelling messages, develop meaningful supporting visuals, and navigate question-and-answer sessions with ease.



Key Learning Outcomes

In this Signature Learning Experience, participants receive the knowledge and tools to...

- Shift their approach to presentations from information to inspiration.
- Use presentations to demonstrate their leadership in a given area.
- Craft audience-centered messages.
- Build slide decks that are easy to follow, simple to understand, and beautiful to view.
- Use slides and visuals in delivery without being upstaged by them.
- Engage any audience, whether virtual or in-person, through body language, pace, eye contact, and expression.
- Answer questions with confidence and clarity.



Participant Profile

Presenting with Impact™ is designed for anyone who needs to improve...

- Presenting with clarity and conviction in every presentation—both formal and informal.
- Building formal presentation experience.
- Preparing for large, formal public-speaking engagements.
- Handling Q&A.



This session provided me with all the essential tools to take my presenting to the next level. I thought I was a decent public speaker before, but this has made me more confident in how I deliver my message. I will be a better communicator and leader as a result of this course.

— Isaac, General Manager, Retail & Consumer Services Industry



Program Modules

/ Blueprint for Impact: Designing with Purpose

Defining a presentation's purpose clarifies the type of presentation that will best resonate with your audience. This module teaches you how to structure presentations to align with your goals using the AIM framework.

/ Visual Mastery

Once you've defined the presentation structure, bring your message to life through visual storytelling. Learn how to create visuals that support and enhance your presentation.

/ Command the Room

Even the best presentations can be derailed with poor delivery. Learn techniques to connect with and captivate any audience.

/ Q&A Playbook

The Q&A portion of a presentation is the best opportunity to understand what compels an audience to act. Master techniques to handle difficult questions and strengthen connections with audiences during Q&A.

/ Sustainment

Master new skills and behaviors with 30-day access to two powerful sustainment tools:

 **ELI, our AI-powered communication coach.** Practice your delivery with ELI to reinforce habits developed in the program and gain on-demand, personalized feedback.

/ Our digital resource library. Access to a range of insights and tools, you can use to reinforce your learning and explore new, complementary skills.



SPARK Your Learning with Tailored Program Add-ons

We make it easy to tailor our programs to your specific needs with our extensive library of add-on modules.



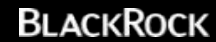
Choose Your Delivery Method

		Virtual	In-Person
+	Timing	4, 1.5 hour live online sessions	2, 7 hour days
+	Self-Directed Learning	Online prework prior to each virtual session	Access to program materials prior to the session
+	Instructor-Led Sessions	Live virtual facilitation led by The Humphrey Group	Facilitation led by The Humphrey Group
+	Coaching	30 minutes of 1:1 coaching	1:1 coaching in a group setting
+	Sustainment	30 day access to ELI, our AI communication coach, and our digital resource library	30 day access to ELI, our AI communication coach, and our digital resource library

*Hybrid delivery options are available

*Available in: English, French & Spanish

Trusted by Top Organizations of All Sizes.



The Humphrey Group Difference

- More than 35 years of experience
- Interactive, hands-on learning
- Feedback-rich development
- Flexible delivery options
- Access to self-directed sustainment
- Seamless experience through digital learning platform
- An approach that combines mindset + toolset to develop exceptional leadership communication skills



About The Humphrey Group

We are the Leadership Communication Experts

Our singular focus on leadership communication guarantees a depth of expertise unmatched in the market. For over 35 years, The Humphrey Group has developed leaders to be better, more inspiring communicators, increasing their ability to drive action, build trust, and create alignment across the organization. We are passionate about our purpose to teach and promote inspiring communication. When you're inspired, you inspire others, and the outcome is greater engagement, stronger results and enduring organizational success.

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