

THE HUMPHREY/ GROUP



Presenting with Impact *Oil & Gas Edition*



A Signature Learning Experience

Presenting with Impact: Oil & Gas Edition equips leaders with the skills to turn complex, technical data into clear, actionable messages that resonate. Participants learn how to tailor their content to the right level of detail—whether speaking to technical experts, regulatory bodies, or non-technical stakeholders. Through practical, hands-on exercises, they'll build the confidence to deliver persuasive presentations and handle tough questions with ease, driving informed decisions in high-stakes environments.



Key Learning Outcomes

In this Signature Learning Experience, participants receive the knowledge and tools to...

- Communicate complex technical, operational and/or safety information clearly and succinctly.
- Craft messages that resonate with a range of stakeholders, including safety officers, project managers, and/or external investors.
- Enhance presentation skills for leadership and engineering teams delivering internal and external updates.
- Clearly define presentation objectives that align with the audience's needs.
- Deliver high-stakes presentations with confidence.
- Answer questions with confidence and clarity.
- Deliver concise and transparent updates to sub-contractors to keep projects on track.



Participant Profile

This Signature Learning Experience is designed for leaders in the Oil & Gas industry who need to improve...

- Distilling complex information into compelling messages.
- Engaging diverse, multidisciplinary audiences.
- Managing time effectively during high-stakes presentations.
- Handling Q&A.



This course has immediate impact. You walk away with different leadership skills than you walked in with. It provides a great balance between why and how. I started using this new knowledge the same day.

— Michelle, Senior Manager, Oil & Gas Industry



Program Modules

/ Blueprint for Impact: Designing with Purpose

Defining a presentation's purpose clarifies the type of presentation that will best resonate with your audience. This module teaches you how to structure presentations to align with your goals using the AIM framework.

/ Storytelling with Data

Leverage visuals, like pipeline flow charts, design schematics, risk analysis graphs, and impact assessments to provide the critical details needed by technical audiences and incorporate storytelling to engage and persuade non-technical stakeholders.

/ Command the Room

Even the best presentations can be derailed with poor delivery. Learn techniques to connect with and captivate any audience.

/ Q&A Playbook

Effectively navigating Q&A sessions is critical when trying to gain buy-in from technical and non-technical audiences. Participants learn strategies for maintaining credibility and managing nerves while engaging in high-stakes Q&A sessions.

/ Sustainment

Master new skills and behaviors with 30-day access to two powerful sustainment tools:

 **ELI, our AI-powered communication coach.** Practice your delivery with ELI to reinforce habits developed in the program and gain on-demand, personalized feedback.

/ Our digital resource library. Access to a range of insights and tools, you can use to reinforce your learning and explore new, complementary skills.

SPARK Your Learning with Tailored Program Add-ons

We make it easy to tailor our programs to your specific needs with our extensive library of add-on modules.





Choose Your Delivery Method

	Virtual	In-Person
 Timing	4, 1.5 hour live online sessions	2, 7 hour days
 Self-Directed Learning	Online prework prior to each virtual session	Access to program materials prior to the session
 Instructor-Led Sessions	Live virtual facilitation led by The Humphrey Group	Facilitation led by The Humphrey Group
 Coaching	30 minutes of 1:1 coaching	1:1 coaching in a group setting
 Sustainment	30 day access to ELI, our AI communication coach, and our digital resource library	30 day access to ELI, our AI communication coach, and our digital resource library

*Hybrid delivery options are available

*Available in: English, French & Spanish

Trusted by Top Organizations of All Sizes.



The Humphrey Group Difference

- More than 35 years of experience
- Interactive, hands-on learning
- Feedback-rich development
- Flexible delivery options
- Access to self-directed sustainment
- Seamless experience through digital learning platform
- **An approach** that combines mindset + toolset to develop exceptional leadership communication skills



About The Humphrey Group

We are the Leadership Communication Experts

Our singular focus on leadership communication guarantees a depth of expertise unmatched in the market. For over 35 years, The Humphrey Group has developed leaders to be better, more inspiring communicators, increasing their ability to drive action, build trust, and create alignment across the organization. We are passionate about our purpose to teach and promote inspiring communication. When you're inspired, you inspire others, and the outcome is greater engagement, stronger results and enduring organizational success.

CANADA

Calgary
587.287.7718

Toronto
416.362.0005

Vancouver
604.568.7495

MEXICO

Mexico City
52.55.7645.6685
(WhatsApp Business)

UNITED STATES

Milwaukee
262.207.4788

Houston
281.291.8448

EMAIL

contact@thehumphreygroup.com

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HUMPHREY/
GROUP**



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contact@thehumphreygroup.com
www.thehumphreygroup.com