

THE HUMPHREY/ GROUP



Speaking as a Leader®



A Signature Learning Experience

Speaking as a Leader® teaches leaders simple tools and methods they can use to speak as a leader in any interaction. Whether in a formal meeting setting, or an impromptu hallway conversation, leaders must inspire every time they speak.



Key Learning Outcomes

In this Signature Learning Experience, participants receive the knowledge and tools to...

- Inspire action through communication.
- Speak with clarity and conviction in every interaction.
- Structure their ideas to improve listener clarity and understanding.
- Create powerful, message-driven communications.
- Support every message with the right amount of information.
- Conclude each interaction with a clear call to action.
- Leverage neurolinguistic techniques to elevate the impact of your messages.
- Elevate their physical and verbal leadership presence.



Participant Profile

Speaking as a Leader® is ideal for leaders at all levels who need to improve...

- Communicating with clarity and conviction in every interaction.
- Gaining buy-in and commitment.
- Building confidence to speak up when needed.
- Making the shift from informational to inspirational.



A fantastic course that gave me strong tools and important feedback into how I'm showing up as a leader. One of the best workshops I have taken part in.

— Joshua, District Manager, Energy and Distribution Industry



Program Modules

/ The Leader's Mindset

Beliefs are the driving force behind actions. In this module, you will discover how using an audience-centered approach in communication can tap into and transform listeners' beliefs and motivate them to act.

/ The Leader's Script

Learn the power of structuring your ideas with The Leader's Script. Craft a clear message and a compelling call to action to improve understanding and achieve alignment.

/ The Language of Leadership

It's important to carefully craft messages with clear and concise language. This module teaches neurolinguistic techniques to elevate the impact of your messages.

/ Leadership Presence

Messages are more compelling when they're delivered with confidence and clarity. You will learn how to use body language, eye contact, pace, expression, and voice to bring your messages to life through delivery.

/ Sustainment

Master new skills and behaviors with 30-day access to two powerful sustainment tools:

 **ELI, our AI-powered communication coach.** Practice your delivery with ELI to reinforce habits developed in the program and gain on-demand, personalized feedback.

/ Our digital resource library. Access to a range of insights and tools, you can use to reinforce your learning and explore new, complementary skills.

SPARK Your Learning with Tailored Program Add-ons

We make it easy to tailor our programs to your specific needs with our extensive library of add-on modules.





Choose Your Delivery Method

	Virtual	In-Person
 Timing	4, 1.5 hour live online sessions	2, 7 hour days
 Self-Directed Learning	Online prework prior to each virtual session	Access to program materials prior to the session
 Instructor-Led Sessions	Live virtual facilitation led by The Humphrey Group	Facilitation led by The Humphrey Group
 Coaching	30 minutes of 1:1 coaching	1:1 coaching in a group setting
 Sustainment	30 day access to ELI, our AI communication coach, and our digital resource library	30 day access to ELI, our AI communication coach, and our digital resource library

*Hybrid delivery and licensing options are available

*Available in: English, French & Spanish

Trusted by Top Organizations of All Sizes.



Teleflex®



Walmart*



BLACKROCK



PHILIPS



The Humphrey Group Difference

- More than 35 years of experience
- Interactive, hands-on learning
- Feedback-rich development
- Flexible delivery options
- Access to self-directed sustainment
- Seamless experience through digital learning platform
- An approach that combines mindset + toolset to develop exceptional leadership communication skills



About The Humphrey Group

We are the Leadership Communication Experts

Our singular focus on leadership communication guarantees a depth of expertise unmatched in the market. For over 35 years, The Humphrey Group has developed leaders to be better, more inspiring communicators, increasing their ability to drive action, build trust, and create alignment across the organization. We are passionate about our purpose to teach and promote inspiring communication. When you're inspired, you inspire others, and the outcome is greater engagement, stronger results and enduring organizational success.

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