



ELI: Your AI-Powered Communication Coach

ELI: Closing the Gap Between Learning and Performance

Strong communication skills are developed through the right combination of proven tools and consistent practice. Our expert coaches bring the frameworks, perspective, and experience that help leaders apply those tools to communicate with clarity and impact. It's through practice that those skills take hold and become second nature.

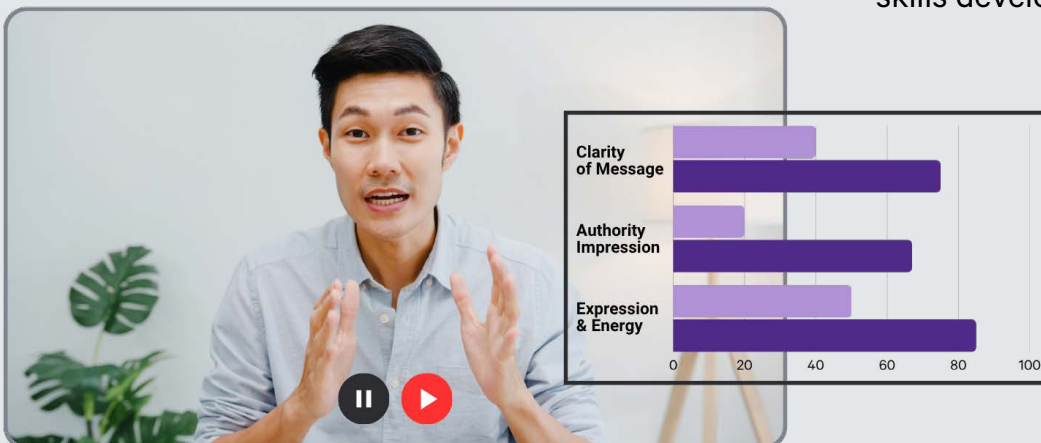


EXPERT
LEADERSHIP INSIGHTS



That's where ELI comes in.

ELI is an AI-powered communication coach that helps leaders practice, refine, and strengthen their communication skills. Trained on our frameworks and designed to support real-world application, ELI provides targeted feedback, guided practice, and clear visibility into how communication skills develop.





How ELI Works



Trained on our Methodology.

Trained on our frameworks, ELI reinforces skills learned in the classroom and supports ongoing development.



Embedded in Every Experience.

Built into each stage of the learning journey, ELI brings learning to life and accelerates skill development through Practice Labs.



24/7 On-Demand Access.

Available 24/7 to provide judgment-free, on the job coaching that enables continuous practice and lasting behavior change.



Personalized Feedback.

Targeted insights reinforce key concepts, highlight growth opportunities, and help leaders refine how they communicate over time.



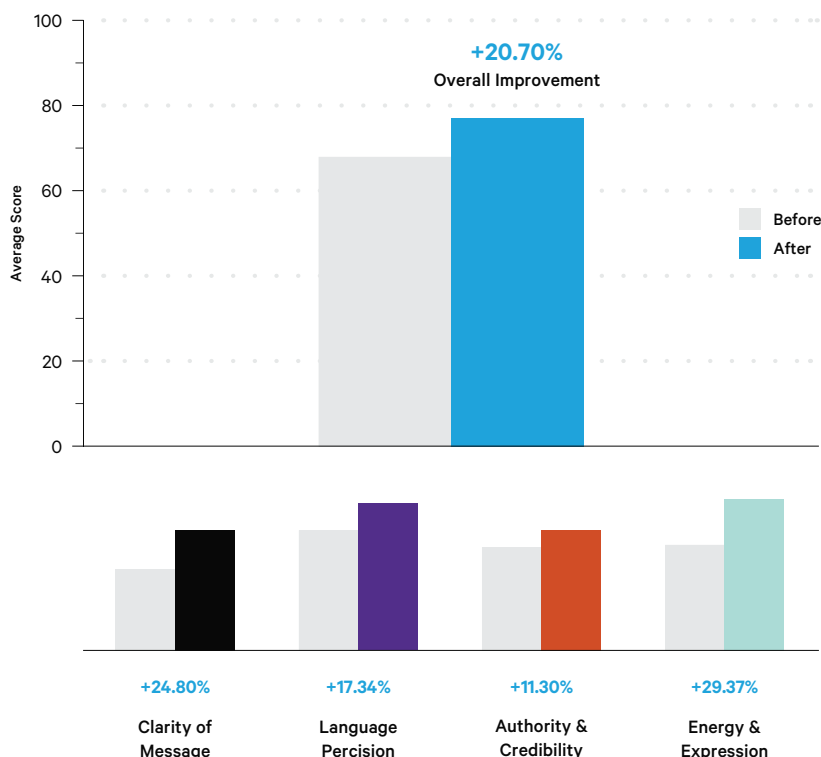
Progress you can Track.

In-depth analytics provide clear visibility into communication skill development over time at both the individual and cohort level.

/ Measurable Impact for Organizations

Drive Progress You Can Measure

ELI makes progress visible by measuring changes in your leaders' communication skills over time. Prior to the program start, they establish a baseline measure of their skills using ELI. Ongoing assessments track their development, providing clear visibility into both individual and cohort-level progress. The learning journey concludes with a final assessment that captures the impact of the training through measurable communication skill development, reinforcing the value of your investment.



/ Measurable Impact for Individuals

The Progress Report

The Progress Report gives each leader a clear view of how their communication skills are developing, highlighting strengths, improvement areas, and progress over time. With personalized insights, leaders can understand where they're growing and where to focus next.

STRONGEST AREA

Structure of Narrative

94.7

MOST IMPROVED

Authority & Credibility

+28.4%

NEXT FOCUS

Language Precision

55.4

Your Personalized Insights

Your Strengths

Your biggest wins are in **Structure of Narrative**, showing you have a strong ability to organize ideas into clear, message-driven communication. Your **Expression & Energy** also surged, meaning you're more animated and engaging, which keeps people's attention. You're clearly becoming more dynamic and relatable in how you show up.

Key Improvements

- **Answer Structure + Trap Navigation: +23.0%** — Your responses are becoming clearer and more strategic, helping you handle tough questions with greater control.
- **First Impression: +18.4%** — Your initial on-camera presence is stronger and more polished. This helps you build rapport with your audience.

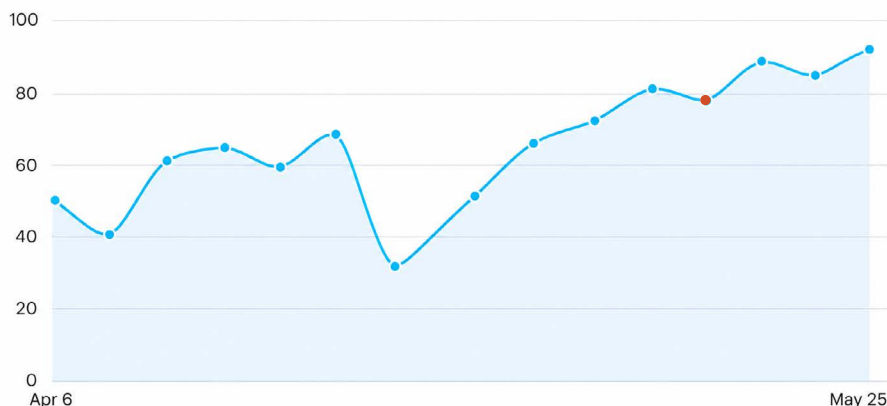
Progress Over Time

Your overall scores across your assessments. Hover the chart to inspect a specific assessment.

May 13
Assessment #12

TOTAL SCORE
79.82

Authority	92.40
Empathy	68.15
Expression	84.90
Message Clarity	71.25
Answer Structure	82.40



**Human expertise amplified by
AI to build skills that last**

The Leadership Communication Experts

For more than 35 years, organizations have trusted The Humphrey Group to help leaders communicate with clarity, inspire action, and drive results.

Our singular focus on leadership communication enables us to develop proven frameworks, learning experiences, and coaching approaches that help leaders communicate with greater confidence and impact.



Our Learning Philosophy

$$\left(\text{MINDSET}^+ \text{ TOOLSET} \right) \times \text{PRACTICE} = \text{SKILLSET}$$

35+ 35+ Years of Expertise

Focused exclusively on leadership communication.

We understand the challenges leaders face and what it takes to communicate with impact.



Proven Methodology

Simple, memorable frameworks and practical tools that leaders can use immediately in every interaction.



Lasting Skill Development

Learning experiences designed to create real behavior change and build communication skills that last.

Trusted by Leading Organizations Worldwide





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